

Planning App Refers to Class E - Commercial, Business and Service Use & F2 Local Community Facilities



Objection Comment: Planning Application Refers to '2,400 sq.m (GIA) of Commercial, Business & Services floorspace (Use Class E), up to 600sqm (GIA) of Local Community Floorspace (Use Class F2), associated parking'. Class E is defined as Commercial, Business and Service Use so the exact commercial use will not be known until the Commercial premises are occupied. This means an unspecified number of extra vehicles (Cars or HGVs- for delivery) will be added to the total vehicles using the A22 and surrounding roads.

For Information: Class E Details:

Class E encompasses a variety of commercial, business, and service activities. Among these, certain types of businesses are known to generate higher volumes of traffic due to their nature and customer engagement.

Types of Class E Businesses

The following Class E businesses typically create the greatest volume of traffic:

Business Type Description

Retail Shops Frequently visited by customers for shopping.

Restaurants Attract diners for meals, leading to high foot traffic.

Cafés Popular for casual visits, especially for coffee and snacks.

Fitness Centres Draws in members for regular workouts and classes.

Professional Services Offices for services like estate agents and employment agencies, which may see steady client visits.

Key Factors Influencing Traffic

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- **Customer Visits:** Businesses like retail shops and restaurants rely on frequent customer visits, contributing significantly to overall traffic.
- **Service Variety:** Offering diverse services or products can attract a broader customer base, leading to increased visits.

In summary, retail shops, restaurants, and cafés are among the Class E businesses that generate the greatest volume of traffic due to their frequent customer interactions and high footfall.